# GOODWOLF:

Elevate your Philanthropy



Philanthropy is undergoing a transformative shift.

GoodWolf is at the forefront of aiding organisations and families in navigating this evolution, supporting organisations at all stages, from budding philanthropists to multi-generational foundations.

Our mission is to align your aspirations with operations to ensure lasting impact. We prioritise a strategic understanding, connecting resources with community needs and expertise.

#### Feed Your GoodWolf:

Join us to redefine the impact of your philanthropic journey.





### Structures & Governance

- Starting Out: Best practices for structuring your new foundation.
- Best Practice Governance: Achieving fit-for-purpose governance.

#### Strategy

- Resource Alignment: Applying all foundation resources for impact.
- Strategic Adaptation:
   Navigating change and 'trimming the sails' for agenda focus.
- Partner Engagement: Identifying partners, fostering collaborations and staying abreast of opportunities.

### Program Implementation

- Processes Alignment:
   Ensuring processes align
   with principles and strategy.
- Power Balance: Balancing power and responsibility with grantee partners.

### Impact Measurement & Evaluation

- Impact Assessment:
   Measuring impact and effectiveness.
- Measurement, Evaluation & Reporting: Monitoring and reviewing impact over time from grant-making and beyond.





One-Off Workshops for Ambitious Foundations

Whether designing a new foundation or delving into governance intricacies with your Board, our tailored workshops unite key stakeholders —family, board, management, experts, and community organisations—for consensus building and deeper understanding.

Mission Unpacked: Comprehensive Review Process

From initial due diligence and stakeholder engagement to surveys and desk-based research, we ensure a range of important views shape your foundation's direction. We can also help with the important work of bringing your balance sheet/investment portfolio in line with your charitable mission.

Expert Guidance for Impact Measurement and Evaluation

We offer expertise to guide the development and monitoring of impact and evaluations. Talk to us about how we can help you develop robust and practical frameworks for impact measurement, Theory of Change and evaluation. Implementing Change: Placing Impact Capital in Communities

With your strategy in place, we assist with implementing your granting program. Our ongoing support includes all elements of grants management to keep your initiatives on track.



## **ABOUT US**

Our team has 20-year view of the philanthropic sector, both in Australia and internationally, and has supported many philanthropies, both old and new, navigate these and many other questions on their journey to advance and improve their philanthropic practice from our offices in Melbourne and Brisbane.

Contact Simon & the team hello@goodwolf.com.au simon@goodwolf.com.au

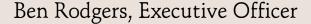
Feed your good wolf:

Sign up to our quarterly newsletter



## **TESTIMONIALS**





"GoodWolf has facilitated strategic board conversations that has re-energized how we articulate impact, how we understand key relationships, and how this ultimately leads to growth and sustainability. The team has the skills - both technical and interpersonal - to get the job done."



Sharon Read, Acting Director

"The GoodWolf team were really inclusive and that got our board to think about things in a different way without being defensive that's a real art.

We're all experts together we're just experts in different things and GoodWolf creates a process where we can bring our expertise together."



Helen Macpherson Smith Trust

#### Debra Morgan, CEO

"Through drawing on their own depth of knowledge, experience and networks and in harnessing the respective expertise of Trustees and Management, GoodWolf led our strategy review process around the big questions we face and helped us navigate through to a contemporary strategy, designed to amplify our support for disadvantaged Victorians."

