GOODWOLF:

Privacy Policy

Table of Contents

1. Types Of Personal Information We Collect	2
2. How We Collect Personal Information	2
3. Disclosure Of Your Personal Information	3
4. Security	3
5. Links	3
6. Requesting Access Or Correcting Your Personal Information	4
7. Complaints	4
3 Contact Us	4

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GoodWolf takes its privacy obligations seriously and we are committed to making sure that we handle personal information in accordance with Australian Privacy Principles (APPs), which are contained in the Privacy Act 1988 (Privacy Act).

This privacy policy sets out how we store, maintain, use and disclose personal information. Personal information is defined in the Privacy Act to mean any information or an opinion about an identified individual, or an individual who is reasonably identifiable, whether the information or opinion is true or not, and whether or not the information or opinion is recorded in a material form.

By providing personal information to us, you consent to our storage, maintenance, use and disclose of your personal information in accordance with this privacy policy. We may change this privacy policy from time to time by posting an updated copy on our website and we encourage you to check our website regularly to ensure that you are aware of our most current privacy policy.

1. TYPES OF PERSONAL INFORMATION WE COLLECT

The personal information we collect about you may include the following:

- Name;
- Mailing or street address;
- Email address;
- Social media information;
- Telephone number and other contact details:
- Information in connection with client surveys, questionnaires and promotions;
- Any other information provided by you to us via this website or our online presence, or otherwise required by us or provided by you.

2. HOW WE COLLECT PERSONAL INFORMATION

We may collect personal information either directly from you, or from third parties, including where you:

- Contact us through on our website;
- Communicate with us via email, telephone, SMS, social applications (such as LinkedIn) or otherwise;
- Interact with our website, social applications, services, content and advertising.

We may also collect personal information from you when you use or access our website or our social media pages. This may be done through use of web analytics tools (including Google Analytics), 'cookies' or other similar tracking technologies that allow us to track and analyse your website usage. Cookies are small files that store information on your computer, mobile phone or other device and enable and allow the creator of the cookie to identify when you visit different websites. If you do not wish information to be stored as a cookie, you can disable cookies in your web browser.



Privacy Policy

3. DISCLOSURE OF YOUR PERSONAL INFORMATION

We collect and use personal information for the following purposes:

- To respond to your requests for consultations, quotes or advice;
- To provide services or information to you;
- For record keeping and administrative purposes;
- To provide information about you to our contractors, employees, consultants, agents or other third parties for the purpose of providing services to you;
- To improve and optimise our service offering and customer experience;
- To comply with our legal obligations, resolve disputes or enforce our agreements with third parties;
- To send you marketing and promotional messages and other information that may be of interest to
 you and for the purpose of direct marketing (in accordance with the Spam Act). In this regard, we
 may use email, SMS, social media or mail to send you direct marketing communications. You can opt
 out of receiving marketing materials from us by using the opt-out facility provided (e.g. an
 unsubscribe link);
- To send you administrative messages, reminders, notices, updates, security alerts, and other information requested by you.

We may disclose your personal information to cloud-providers, contractors and other third parties located outside Australia. If we do so, we will take reasonable steps to ensure that any overseas recipient deals with such personal information in a manner consistent with the APPs.

4. SECURITY

We take reasonable steps to ensure your personal information is secure and protected from misuse or unauthorised access.

Our information technology systems are password protected, and we use a range of administrative and technical measure to protect these systems. However, we cannot guarantee the security of your personal information.

5. LINKS

Our website may contain links to other websites.

Those links are provided for convenience and may not remain current or be maintained. We are not responsible for the privacy practices of those linked websites and we suggest you review the privacy policies of those websites before using them.



Privacy Policy

6. REQUESTING ACCESS OR CORRECTING YOUR PERSONAL INFORMATION

If you wish to request access to the personal information we hold about you, please contact us using the contact details set out below including your name and contact details. We may need to verify your identity before providing you with your personal information. In some cases, we may be unable to provide you with access to all your personal information and where this occurs, we will explain why. We will deal with all requests for access to personal information within a reasonable timeframe.

If you think that any personal information we hold about you is inaccurate, please contact us using the contact details set out below and we will take reasonable steps to ensure that it is corrected.

7. COMPLAINTS

If you wish to complain about how we handle your personal information, please contact us using the details set out below including your name and contact details. We will investigate your complaint promptly and respond to you within a reasonable time and in accordance with our legal obligations.

8. CONTACT US

For further information about our Privacy Policy or practices please contact us using the details set out below:

Email: hello@goodwolf.com.au

Post: Att: Simon Lewis, GoodWolf Partners, Level 6, 126 Wellington Parade, East Melbourne, VIC 3002

Our privacy policy was last updated on 11 April 2022.